

DOWNTOWN ORILLIA MANAGEMENT BOARD

MEETING

MINUTES

Tuesday May 16, 2017

6:00PM

in the DMB Board Room

33 Mississauga St. W.

(Accessible entrance is located at the back entrance off Andrew Street)

Present: Ron Spencer, Allan Francoz, Susan Willsey, Al Wallace, Rick Sinotte, Mary VanSinclair, Councillor Hehn, Michael Knight

Regrets: Dianne Cipolla

Also Present: Lisa Thomson-Roop (staff)

1. Open Session

2. Chair – Ron Spencer

3. Call to Order – 6:03pm

4. Approval of Agenda – Carried

5. Disclosure of Interest

6. Deputations

7. Minutes

April 18, 2017 – Approved.

8. Closed Session

There are no Closed Session items.

9. Correspondence – Information Items

a. Treasury Dept. – DMB Budget Report – Feb 2017

b. Treasury Dept. – DMB Detailed Trial Balance – Feb 2017

c. Ministry of Tourism, Culture & Sport – Summer Experience Program – Grant approval

d. Office of the Mayor – Tag Days – Mariposa Gymnastics

e. Treasury Dept. – DMB Budget Report – Mar 2017

f. Treasury Dept. – DMB Detailed Trial Balance – Mar 2017

g. Canada Summer Jobs – Grant Approval

h. Office of the Mayor – Tag Days – TAPPs Performing Arts

i. Office of the City Clerk – Business License Amendment Request – Response
Receive as information.

Direction: Contact Mayor's office noting our grave concerns and a need to amend the list of restricted businesses to protect other businesses downtown.

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10. Correspondence – Action Items

- a. Jacqueline Scozka, Manager of Culture, City of Orillia – DMB Representative for City of Orillia Ad Hoc Public Art Committee

Motion 1

Moved: Susan Willsey

Seconded: Allan Francoz

“THAT the Downtown Orillia Management Board appoint Director Mary VanSinclair to represent the DMB on the City of Orillia’s Ad Hoc Public Art Committee.”

Carried.

- b. Orillia Shrine Club – 27th Annual Golf Tournament – Sponsorship Request
Receive as information.

11. Reports

- a. Financial Report

Motion 2

Moved: Al Wallace

Seconded: Rick Sinotte

“THAT the Downtown Orillia Management Board pay the financials presented in the May 16, 2017 Financial Report in the amount of \$9,300.34.”

Carried.

- b. Events Committee
Direction: Look at Geneva for Annual General Meeting.

Michael Knight – arrived at 6:31pm

- c. Parking Working Group

Motion 3

Moved: Rick Sinotte

Seconded: Mary VanSinclair

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“THAT the Downtown Orillia Management Board will not offset the costs associated with parking with BIA levy dollars.”

Carried

Motion 4

Moved: Susan Willsey

Seconded: Mary VanSinclair

“THAT the Downtown Orillia Management Board recommend to Council to implement a pay by phone parking application as a customer service enhancement;

AND THAT the program be implemented with a co-ordinated marketing plan between the City of Orillia and the DOMB to be covered by the parking budget/reserve;

AND THAT the grace period be extended to 15 minutes.”

LOST

Direction: Send letter explaining the board believes Pay by Phone is a great technology but there are too many unknowns such as best practices for grace period and the marketing campaign associated with it, therefore the board is unable to support the implementation at this time.

Rick Sinotte left 7:36pm

d. Signage By-law Update

Receive Information.

Direction: Send letter to Mr. Crawford noting the board believes given the length of time associated with identifying signs not in compliance located at long standing businesses, there should be some lenience given in terms of meeting the bylaw design criteria. I.e. Permits should be issued if the signs met the design criteria of bylaw of the year the sign was installed. In these few cases the fact signs met all of the criteria likely contributed to the sign not being identified as being non-compliant.

e. Beautification, Maintenance and Seasonal Décor Committee

Receive as information

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f. Transit Advisory Committee

Receive as information

g. Farmers' Market Management Committee

Update: AGM held. Sign will be delayed.

Receive as information.

h. Chamber of Commerce Update

Update: Golf Tourney and Spring Boat, Cottage & Outdoor Show coming up.

Receive as information.

12. Deputation Motions

13. Date of Next Meeting – June 20, 2017

14. Adjournment – 7:54 pm